



Welcome to Addition Pet Foods. In 2002, Addiction Foods was born when the co-founder saw a need for pet food that was free from artificial ingredients and preservatives. New Zealand offers a wide range of meat proteins and other ingredients that are all-natural, grain and gluten-free, and hormone and steroid-free.

Since setting up a manufacturing plant in New Zealand, Addiction has made its name as a leading premium pet food manufacturer for cats and dogs with skin and gastro-intestinal conditions or other allergies caused by highly processed food.



DOG FOOD

Graze – Free-range, Grass-fed New Zealand Beef

This meat-lover's delight features the finest free-range New Zealand Beef and Lamb, raised free from artificial hormones. Paired with luscious blueberries, cranberries, papayas and mangoes, this grain-free recipe is rich in vitamins and nutrients, satisfying even the most discerning dog.

Description

With subtle hints of Basil, Oregano, Rosemary and Thyme, you will notice at once how different and fresh Wishbone food smells. Each bag of Wishbone is gently made in small batches respecting the natural goodness of ingredients and preserving essential vitamins and nutrients. This devotion ensures each bowl of food your dog enjoys is packed full of goodness few other pet foods can match.

Key Benefits

- Every bag of Wishbone is cooked at lower temperatures to preserve beneficial enzymes, vitamins, and minerals that will help your pets live a longer, healthier life.
- Wishbone sources all-natural ingredients direct from local, trusted farmers to ensure that our delicious pet food is chock full of the best meats and fruits, seasoned with the freshest herbs.
- Raised close to nature, all our meat ingredients are free from growth hormones and antibiotics. This ensures that our food is full of quality freshness essential for your pets' wellness and vitality.
- Over 90% of our crude protein consists of high quality animal protein. This is to ensure that your pets get the needed nutritional requirements for optimal health and vitality.

Ingredients

Beef Meal, Lamb Meal, Peas, Tapioca, Potatoes, Chicken Fat (preserved with Mixed Tocopherols), Flaxseed, Natural Flavor, Potassium Chloride, Blueberries, Cranberries, Papaya, Mango, Apples, Basil, Oregano, Rosemary, Thyme, Sunflower Seeds, Chamomile, Peppermint, Camellia, Sodium Chloride, Magnesium Sulfate, Choline Chloride, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Thiamine Mononitrate (Vitamin B1), Riboflavin Supplement, Calcium Pantothenate (Vitamin B5), Niacin (Vitamin B3), Pyridoxine Hydrochloride (Vitamin B6), Folic Acid (Vitamin B9), Vitamin B12 Supplement, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Sulfate, Calcium Iodate, Sodium Selenite, Cobalt Sulfate, Taurine, Green Tea Extract, Rosemary Extract and Spearmint Extract

Additional information

Size	4 lbs (1.8 kg), 12 lbs (5.4 kg), 24 lbs (10.8 kg)
Wishbone Graze (Dog) 4lbs - UPC	8885004072503
Wishbone Graze (Dog) 12lbs - UPC	8885004072534
Wishbone Graze (Dog) 24lbs - UPC	8885004072541



DOG FOOD

Lake – Cage-free, New Zealand Duck

Your dog will savor the rich and satisfying flavors of duck masterfully combined with a bounty of fresh fish, fruits and herbal botanicals. From blueberries, cranberries, papayas, summer mangoes to aromatic chamomile, peppermint, basil, oregano; we have urged our farmers to part with their finest ingredients so that we can take our recipe to a whole new gastronomic level.

Description

Wishbone Lake Grain-Free Dry Dog Food provides advanced nutrition to help avoid allergic reactions caused by common pet food ingredients. Only premium proteins and natural ingredients are used including savory duck, farm-fresh berries, tropical fruits and herbal botanicals for a satisfying meal that's full of flavor. There are no fillers or by-products, meaning you'll find a greater concentration of beneficial nutrients in this deliciously healthy dry food.

Key Benefits

- This holistic, small batch recipe includes 92% protein from premium duck and fish and has been formulated for dogs of all life stages so you can feed your dog from it's puppy to senior years without having to switch.
- It's a grain-free and gluten-free formula perfect for dogs with allergies or ingredient sensitivities.

- We use all-natural ingredients that are free from artificial colors, flavors or preservatives, by-products, fillers and corn so you know you're feeding your pet what's best for him.
- Antioxidant-rich blueberries and cranberries, along with tropical papayas and mangoes provide exceptional nutrients. Herbs like chamomile, peppermint, basil, and oregano add essential vitamins and minerals for overall health.
- Fish is loaded with omega fatty acids. The premium fish meal used in this kibble helps promote healthy skin and a shiny coat.

Ingredients

Duck, Fish Meal, Peas, Potatoes, Tapioca, Chicken Fat (preserved with Mixed Tocopherols), Flaxseed, Natural Flavor, Sodium Chloride, Blueberries, Cranberries, Papaya, Mango, Apples, Basil, Oregano, Rosemary, Thyme, Sunflower Seeds, Chamomile, Peppermint, Camelia, Vitamin E Supplement, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Vitamin A Supplement, Thiamine Mononitrate (Vitamin B1), Riboflavin Supplement, Pyridoxine Hydrochloride (Vitamin B6), Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid (Vitamin B9), Taurine, Choline Chloride, Magnesium Sulfate, Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Calcium Iodate, Cobalt Sulfate, Sodium Selenite, Green Tea Extract, Rosemary Extract and Spearmint Extract

Additional information

Size	<i>4 lbs (1.8 kg), 12 lbs (5.4 kg), 24 lbs (10.8 kg)</i>
Wishbone Lake (Dog) 4lbs - UPC	8885004073920
Wishbone Lake (Dog) 12lbs - UPC	8885004073937
Wishbone Lake (Dog) 24lbs - UPC	8885004073944



DOG FOOD

Ocean – Real New Zealand King Salmon

Let your dog fall in love with the robust flavor of New Zealand King Salmon. Found in the most spectacular and pristine ocean in the world, king salmon is an ideal protein source for sensitive dogs. We have artfully enriched this grain-free recipe with blueberries, cranberries, papayas, summer mangoes and Granny Smith apples to provide your dog with an exceptionally nourishing and hearty meal.

Description

Wishbone Ocean Grain-Free Dry Dog Food combines robust flavor with an ideal protein source for pups with food sensitivities. King salmon from New Zealand's fresh ocean waters provide a premium source of protein for a satisfying meal that's full of flavor. This grain-free recipe also delivers antioxidants through farm-fresh berries, tropical fruits, Granny Smith apples and herbal botanicals. There are no fillers or by-products, meaning you'll find a greater concentration of beneficial nutrients in this deliciously healthy dry food.

Key Benefits

- This holistic, small batch recipe includes 95% protein from salmon and fish and has been formulated for dogs of all life stages so you can feed your dog from it's puppy to senior years without having to switch.
- It's a grain and gluten-free formula perfect for dogs that have allergies or ingredient sensitivities.

- We use all-natural ingredients that are free from artificial colors, flavors or preservatives, by-products, fillers and corn so you know you're feeding your pet what's best for him.
- Antioxidant-rich blueberries and cranberries, along with tropical papayas and mangoes provide exceptional nutrients. Herbs like chamomile, peppermint, basil, and oregano add essential vitamins and minerals for overall health.
- Fish is loaded with omega fatty acids. The New Zealand king salmon in this kibble helps promote healthy skin and a shiny coat.

Ingredients

Salmon Meal, Peas, Potatoes, Chicken Fat (Preserved with Mixed Tocopherols), Tapioca, **Fish Meal**, **Flaxseed**, Natural Flavor, Sodium Chloride, **Blueberries**, **Cranberries**, **Papaya**, **Mango**, **Apples**, **Basil**, **Oregano**, **Rosemary**, **Thyme**, **Sunflower Seeds**, **Chamomile**, **Peppermint**, **Camelia**, Vitamin E Supplement, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Vitamin A Supplement, Thiamine Mononitrate (Vitamin B1), Riboflavin Supplement, Pyridoxine Hydrochloride (Vitamin B6), Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid (Vitamin B9), Taurine, Choline Chloride, Magnesium Sulfate, Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Calcium Iodate, Cobalt Sulfate, Sodium Selenite, **Green Tea Extract**, **Rosemary Extract** and **Spearmint Extract**

Additional information

Size	4 lbs (1.8 kg), 12 lbs (5.4 kg), 24 lbs (10.8 kg)
Wishbone Ocean (Dog) 4lbs - UPC	8885004073968
Wishbone Ocean (Dog) 12lbs - UPC	8885004073975
Wishbone Ocean (Dog) 24lbs - UPC	8885004073982



DOG FOOD

Pasture – Free-range, Grass-fed New Zealand Lamb

Escape to the rolling pastures of New Zealand where lamb are given free range to graze and are raised free of artificial hormones. It is no wonder that New Zealand lamb is revered around the world as being the most tender and valuable. Our grain-free recipe evokes the crisp and vibrant flavors of fish, blueberries, cranberries, papayas, and summer mangoes harmoniously blended with free-range and flavorful lamb.

Description

Wishbone Pasture Grain-Free Dry Dog Food provides advanced nutrition to help avoid allergic reactions caused by common pet food ingredients. Free-range New Zealand lamb, raised with no artificial hormones, provides a satisfying meal that's full of flavor. This grain-free recipe also delivers antioxidant power through farm-fresh berries, tropical fruits and herbal botanicals. There are no fillers or by-products, meaning you'll find a greater concentration of beneficial nutrients in this deliciously healthy dry food.

Key Benefits

- This holistic, small batch recipe includes 93% protein from lamb and fish has been formulated for dogs of all life stages so you can feed your dog from it's puppy to senior years without having to switch.
- It's a grain-free and gluten-free formula perfect for dogs with allergies or ingredient sensitivities.

- We use all-natural ingredients that are free from artificial colors, flavors or preservatives, by-products, fillers and corn so you know you're feeding your pet what's best for him.
- Antioxidant-rich blueberries and cranberries, along with tropical papayas and mangoes provide exceptional nutrients. Herbs like chamomile, peppermint, basil, and oregano add essential vitamins and minerals for overall health.
- Fish is loaded with omega fatty acids. The premium fish meal used in this kibble helps promote healthy skin and a shiny coat.

Ingredients

Lamb Meal, Fish Meal, Potatoes, Peas, Tapioca, Chicken Fat (preserved with Mixed Tocopherols), Flaxseed, Natural Flavor, Sodium Chloride, Blueberries, Cranberries, Papaya, Mango, Apples, Basil, Oregano, rosemary, Thyme, Sunflower Seeds, Chamomile, Peppermint, Camelia, Vitamin E Supplement, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Vitamin A Supplement, Thiamine Mononitrate (Vitamin B1), Riboflavin Supplement, Pyridoxine Hydrochloride (Vitamin B6), Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid (Vitamin B9), Taurine, Choline Chloride, Magnesium Sulfate, Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Calcium Iodate, Cobalt Sulfate, Sodium Selenite, Green Tea Extract, Rosemary Extract and Spearmint Extract.

Additional information





Size	<i>4 lbs (1.8 kg), 12 lbs (5.4 kg), 24 lbs (10.8 kg)</i>
Wishbone Pasture (Dog) 4lbs - UPC	<i>8885004074002</i>
Wishbone Pasture (Dog) 12lbs - UPC	<i>8885004074019</i>
Wishbone Pasture (Dog) 24lbs - UPC	<i>8885004074026</i>

Guaranteed Analysis

Crude Protein	26%
Crude Fat	12%
Crude Fibre	4%
Moisture	10%
Crude Ash	10%
Calcium	1.2%
Phosphorus	1.0%

Feeding Guide

Free from fillers, *Wishbone Dog* has a greater concentration of nutrients per cup of food which means you can feed less to your dog compared to other pet foods.

	Size of Dog	Recommended Daily Feeding
 SMALL BREED	0.9 kg – 5 kg (2 lbs – 11 lbs)	57.5 gm – 115 gm 1/2 – 1 cup
 MEDIUM BREED	5 kg – 10 kg (11 lbs – 22 lbs)	115 gm – 230 gm 1 – 2 cups
 LARGE BREED	10 kg – 25 kg (22 lbs – 55 lbs)	230 gm – 460 gm 2 – 4 cups
 GIANT BREED	25 kg – 46 kg (55 lbs – 100 lbs)	460 gm – 690 gm 4 – 6 cups

1 cup = 130 gm (4.59 oz)

Adjust feeding levels based on your dog's individual needs. Puppies and nursing dogs may consume more than the recommended amount per day. Keep fresh water available at all times.

Switching to Wishbone?

Feeding Wishbone's Dog Formula for the first time? Mix increasing amounts of Wishbone's Dog Formula with decreasing amounts of the old food over a 7-day period. When supplementing with canned food, decrease the amount of dry food to avoid overfeeding.

Wishbone Dog Formula is formulated to meet and exceed the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for dogs of all life stages.

Available in 4 lbs, 12 lbs and 24 lbs



Natural, artisan gourmet pet food you can trust.

Because we love and care for our pets as family, Addiction Foods create only the finest food for them, using fresh ingredients, high quality meats, speciality herbs and superfoods.



CAT FOOD

Graze – Free-range, Grass-fed New Zealand Beef

This meat-lover's delight features the finest free-range New Zealand Beef and Lamb, raised free from artificial hormones. Paired with luscious blueberries, cranberries, papayas and mangoes, this grain-free recipe is rich in vitamins and nutrients, satisfying even the most discerning cat.

Description

With subtle hints of Basil, Oregano, Rosemary and Thyme, you will notice at once how different and fresh Wishbone food smells. Each bag of Wishbone is gently made in small batches respecting the natural goodness of ingredients and preserving essential vitamins and nutrients.

This devotion ensures each bowl of food your cat enjoys is packed full of goodness few other pet foods can match.

Key Benefits

- Every bag of Wishbone is cooked at lower temperatures to preserve beneficial enzymes, vitamins, and minerals that will help your pets live a longer, healthier life.
- Wishbone sources all-natural ingredients direct from local, trusted farmers to ensure that our delicious pet food is chock full of the best meats and fruits, seasoned with the freshest herbs.
- Raised close to nature, all our meat ingredients are free from growth hormones and antibiotics. This ensures that our food is full of quality freshness essential for your pets' wellness and vitality.
- Over 90% of our crude protein consists of high quality animal protein. This is to ensure that your pets get the needed nutritional requirements for optimal health and vitality.

Ingredients

Beef Meal, Lamb Meal, Peas, Potatoes, Chicken Fat (preserved with Mixed Tocopherols), Tapioca, Flaxseed, Natural Flavor, Potassium Chloride, Choline Chloride, Sodium Chloride, Magnesium Sulfate, Blueberries, Cranberries, Papaya, Mango, Apples, Basil, Oregano, Rosemary, Thyme, Sunflower Seeds, Chamomile, Peppermint, Camellia, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Thiamine Mononitrate (Vitamin B1), Riboflavin Supplement, Calcium Pantothenate (Vitamin B5), Niacin (Vitamin B3), Pyridoxine Hydrochloride (Vitamin B6), Folic Acid (Vitamin B9), Vitamin B12 Supplement, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Sulfate, Calcium Iodate, Sodium Selenite, Vitamin K1 Supplement, Cobalt Sulfate, Taurine, Biotin (Vitamin B7), Green Tea Extract, Rosemary Extract and Spearmint Extract

Additional information

Size	<i>4 lbs (1.8 kg), 12 lbs (5.4 kg)</i>
Wishbone Graze (Cat) 4lbs - UPC	<i>8885004072510</i>
Wishbone Graze (Cat) 12lbs - UPC	<i>8885004072527</i>



CAT FOOD

Roost – Cage-free, New Zealand Chicken

The quality of New Zealand cage-free chicken is unmatched by any other. It is lovingly made in small batches to retain its natural goodness. Our formula is seasoned with an exquisite balance of herbal botanicals, cranberries and blueberries. Your cat will gladly savor this nutrient-boosting feast for the senses.

Description

Feed your kitty with the farm-inspired goodness of Wishbone Roost Grain-Free Dry Cat Food. Made with the unmatched quality of New Zealand cage-free chicken, this food is made in small batches to retain its natural goodness. Our exquisite formula made of 90% protein from chicken and fish meals, blended with herbal botanicals like basil, rosemary, and thyme, is an aromatic treat that can satisfy your cat's carnivorous tastes.

Key Benefits

- Carefully made in small batches using New Zealand cage-free chicken to retain its natural goodness.
- Seasoned with an exquisite balance of herbal botanicals, cranberries, and blueberries for a nutrient-boosting feast for your feline's senses.
- Our filler-free recipe has a greater concentration of nutrients per cup of food which means you can feed less to your cat compared to other pet foods.

- Great for cats of all life stages with 90% protein, enriched with added vitamins and minerals.
- Our all-natural and grain-free recipe contains no corn, fillers, soy, wheat, artificial colors, or flavorings.

Ingredients

Chicken Meal, Fish Meal, Tapioca, Chicken Fat (preserved with Mixed Tocopherols), Peas, **Flaxseed, Apples, Blueberries, Cranberries, Papaya, Mango, Basil, Oregano, Rosemary, Thyme, Sunflower Seeds, Chamomile, Peppermint, Camellia**, Natural Flavor, Potassium Chloride, Sodium Chloride, Magnesium Sulfate, Choline Chloride, Vitamin E Supplement, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Vitamin A Supplement, Thiamine Mononitrate (Vitamin B1), Riboflavin Supplement, Pyridoxine Hydrochloride (Vitamin B6), Biotin (Vitamin B7), Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid (Vitamin B9), Taurine, Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Calcium Iodate, Cobalt Sulfate, Sodium Selenite, **Green Tea Extract, Rosemary Extract and Spearmint Extract**

Additional information

Weight	N/A
Size	4 lbs (1.8 kg), 12 lbs (5.4 kg)
Wishbone Roost (Cat) 4lbs - UPC	8885004073999
Wishbone Roost (Cat) 12lbs - UPC	8885004074118



CAT FOOD

Pasture – Free-range, Grass-fed New Zealand Lamb

Let your cat enjoy the rolling pastures of New Zealand where lamb are given free range to graze and are raised free of artificial hormones. It is no wonder that New Zealand lamb is revered around the world as being the most tender and valuable. Our grain-free recipe evokes the crisp and vibrant flavors of fish, blueberries, cranberries, papayas, and summer mangoes harmoniously blended with free-range and flavorful lamb.

Description

Allow your cat to stroll along the rolling pastures of New Zealand by feeding him Wishbone Pasture Grain-Free Dry Cat Food. In a place where lambs are given a wide, free range to graze and are raised free of artificial hormones, it's no wonder that New Zealand lamb is revered around the world as being the most tender and valuable — and now you can bring it straight to your cat's bowl.

Key Benefits

- Carefully made in small batches using New Zealand free-range lamb to retain its natural goodness.
- Our grain-free recipe with blueberries, cranberries, papayas and summer mangoes harmoniously blend with New Zealand's free-range and flavorful lamb.
- Our filler-free recipe has a greater concentration of nutrients per cup of food which means you can feed less to your cat compared to other pet foods.

- Great for cats of all life stages with 90% protein, enriched with added vitamins and minerals.
- Our all-natural and grain-free recipe contains no corn, fillers, soy, wheat, artificial colors, or flavorings.

Ingredients

Lamb Meal, Fish Meal, Tapioca, Chicken Fat (preserved with Mixed Tocopherols), Peas, **Flaxseed, Apples, Blueberries, Cranberries, Papaya, Mango, Basil, Oregano, Rosemary, Thyme, Sunflower Seeds, Chamomile, Peppermint, Camellia**, Natural Flavor, Sodium Chloride, Vitamin E Supplement, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Vitamin A Supplement, Thiamine Mononitrate (Vitamin B1), Riboflavin Supplement, Pyridoxine Hydrochloride (Vitamin B6), Biotin (Vitamin B7), Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid (Vitamin B9), Taurine, Choline Chloride, Magnesium Sulfate, Zinc Sulfate, Ferrous Sulfate, Calcium Carbonate, Copper Sulfate, Manganese Sulfate, Calcium Iodate, Cobalt Sulfate, Sodium Selenite, **Green Tea Extract, Rosemary Extract and Spearmint Extract**

Additional information



Size	<i>4 lbs (1.8 kg), 12 lbs (5.4 kg)</i>
Wishbone Pasture (Cat) 4lbs - UPC	<i>8885004074033</i>
Wishbone Pasture (Cat) 12lbs - UPC	<i>8885004074132</i>




Guaranteed Analysis

Crude Protein	32%
Crude Fat	15%
Crude Fibre	5.0%
Moisture	10%
Crude Ash	10%
Calcium	1.2%
Phosphorus	1.0%

Feeding Guide

Free from fillers, *Wishbone Cat* has a greater concentration of nutrients per cup of food which means you can feed less to your cat compared to other pet foods.

Size of Cat		Recommended Daily Feeding
1.4kg – 2.3kg (3lbs. – 5lbs.)		29gm. – 43gm. 1oz. – 1.5oz. 2/8 – 3/8 cup
2.3kg – 4.5kg (5lbs. – 10lbs.)		43gm. – 72gm. 1.5oz. – 2.5oz. 3/8 – 5/8 cup

4.5kg – 6.8kg (10lbs. – 15lbs.)		72gm. – 100gm. 2.5oz. – 3.5oz. 5/8 – 7/8 cup
6.8kg – 9kg (15lbs. – 20lbs.)		100gm. – 115gm. 3.5oz. – 4oz. 7/8 – 1 cup
9kg ++ (20lbs. ++)		115gm. ++ 4oz. ++ 1 cup ++

1 cup = 115gm

Switching to Wishbone?

Feeding Wishbone's Cat Formula for the first time? Mix increasing amounts of Wishbone's Cat Formula with decreasing amounts of the old food over a 7-day period. When supplementing with canned food, decrease the amount of dry food to avoid overfeeding.

Wishbone Cat Formula is formulated to meet the nutritional levels established by the Association of American Feed Control (AAFCO) Cat Food Nutrient Profiles for cats of all life stages.

Available in 4lbs and 12lbs